For Immediate Release

Vermont PBS Kids Club Kicks Off National Reading Month with Scribblitt

Kids Club membership offer encourages kids to publish their own book

Winooski, VT – March 3, 2020 – March kicks off National Reading Month, and Vermont PBS is encouraging kids of all ages to discover the joy of books with Scribblitt. The Charlotte, Vermont company features a web-based program with access to writing, illustration and publishing tools to help kids publish their own book or comic. "We are delighted to work with Scribblitt, a community partner who shares our value of education and a commitment to grow the next generation of readers and writers,” said Holly Groschner, Vermont PBS President and CEO.

March 1st through June, Vermont PBS will be partnering with Scribblitt to offer the first-ever online writing and publishing promotion to its audience. New and renewing Kids Club members will receive an exclusive 50% discount voucher towards the publication of a hardcover book or comic. Scribblitt pays it forward as well, donating a book to a child in need through the Molina Foundation for every book published.

“It’s a perfect partnership,” explains Scribblitt Founder Andrea Bergstein, whose own children grew up watching PBS programs. “Both Vermont PBS and Scribblitt provide environments that encourage and excite young minds to tap into their already wonderful imaginations inspiring storytelling and early literacy.”

To learn more about Kids Club, visit vermontpbs.org/kidsclub.

For more information, please contact Anna Post at 802-655-8042 or apost@vermontpbs.org. For more information about Scribblitt, please contact Andrea Bergstein at 203-543-3449 or andrea@scribblitt.com.

About Vermont PBS
Vermont PBS connects neighbors through stories that change lives. As Vermont’s only statewide independent TV station, Vermont PBS is a powerful catalyst that informs, educates and inspires. When you support Vermont PBS, you help all Vermonters learn, grow, and contribute to our great state and the world. Learn more at vermontpbs.org.
About Scribblitt.com

Scribblitt™ is a launch pad for creativity and literacy with writing, illustration and publishing tools allowing young writers to create, share and bring their stories to life. Learn more at Scribblitt.com.

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