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vermontpbs.org

VPR - VERMONT PBS 2020 POLLS

MEDIA ADVISORY

Vermont PBS and VPR Team Up for Election Poll

Winooski, VT – February 13, 2020 – What do Vermonters think about the coming election? What are the key issues on their minds?

For the third consecutive year, Vermont PBS and VPR are collaborating on three statewide public opinion surveys that will provide valuable insight into the minds of Vermonters in the 2020 presidential election year.

The results of the first poll will be released on February 18, two weeks ahead of Town Meeting Day, Vermont's presidential primary and Super Tuesday, when 14 states and approximately one-third of the country's voters participate in presidential primaries.

The polls are being conducted by Braun Research under the direction of Rich Clark, professor of political science at Castleton University and the former director of the Castleton Polling Institute.

Vermont PBS and VPR will publish the full results, methodology, and appendices at a joint website, which will be available via VPR.org.

VPR's Morning Edition will explore the poll results with Clark in a live broadcast from Red Hen Bakery & Cafe in Middlesex that morning from 6:30-9 a.m. Additionally, VPR and Vermont PBS will provide extensive broadcast and digital coverage and analysis of the polling results throughout the week, including:

- VPR News stories and reports throughout the week
- The VPR News Minute released Tuesday - Friday on Vermont PBS and both Vermont PBS and VPR's social media channels
- A takeaway from the poll results at the end of each Vermont Edition program, Tuesday -





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- Friday at noon and 7 p.m.
- Vermont This Week, Friday at 7:30 p.m. on Vermont PBS
 - A deep dive into the poll questions around climate change on Vermont Edition Monday, February 24 at noon and 7 p.m.

Two additional polls are scheduled for summer and fall. Each poll will focus on Vermont election season insights as well as voter opinions on issues of key concern to Vermonters, such as climate change, affordability, and the changing demographics of Vermont.

For more information, please contact Anna Post at 802-655-8042 or apost@vermontpbs.org.

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About Vermont PBS

Vermont PBS connects neighbors through stories that change lives. As Vermont's only statewide independent TV station, Vermont PBS is a powerful catalyst that informs, educates and inspires. When you support Vermont PBS, you help all Vermonters learn, grow, and contribute to our great state and the world. Learn more at vermontpbs.org.

About VPR

Listener-supported Vermont Public Radio has been serving the people of Vermont and the surrounding region since 1977. As Vermont's only statewide public radio network, VPR is a trusted and independent source for news, music, conversation, NPR programming, and much more. The latest news, live streams, schedules, playlists, and more are at VPR.org and on your smartphone.

