

For Immediate Release
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PBS KIDS and PBS KIDS Producers Win Eight Kidscreen Awards

Awards Include Channel of the Year and Best YouTube Channel

Winooski, VT – February 12, 2020 – Vermont PBS believes it brings its viewers the best entertainment and educational programming for kids, and the 2021 Kidscreen Awards agree! The annual awards, which celebrate the year’s best in children’s media, were announced on Tuesday, February 9 during a virtual ceremony. This year PBS KIDS received four awards for Channel of the Year, Best YouTube Channel, Best Website, Preschool (for pbskids.org), and Best Game App (for PBS KIDS Games). This is the seventh time PBS KIDS has been named Channel of the Year since the award’s inception in 2011.

“High quality, educational and fun programming are the heart and soul of public media, and we’re proud to see this recognized once again,” said Steve Ferreira, CEO of Vermont PBS.

Additionally, PBS KIDS producers took home four awards: WGBH, Atomic Cartoons, and PBS KIDS’ Molly of Denali won for Best Inclusivity, Kids Programming; WGBH, and Global Mechanic Media, PBS KIDS’ Scribbles and Ink won for Best Alternative Game, Preschool; Fred Rogers Productions, Sinking Ship Entertainment, and PBS KIDS’ Oddtube won for Best Web/App Series, Kids; and Fred Rogers Productions, Sinking Ship Entertainment, and PBS KIDS’ Odd Squad won for Best Website, Kids.

In addition to carrying children’s programming on its main channel, Vermont PBS broadcasts PBS KIDS 24/7 on a dedicated channel. Visit vermontpbs.org for program and channel listings. PBS KIDS is dedicated to offering free access to media content and community-based experiences that support learning for young children. Its mission is to use the power of media to open worlds of possibilities for all children, so that every child can reach their full potential in school and in life.

About Vermont PBS

Vermont PBS connects neighbors through stories that change lives. As Vermont’s only statewide independent TV station, Vermont PBS is a powerful catalyst that informs, educates and inspires. When you support Vermont PBS, you help all Vermonters learn, grow, and contribute to our great state and the world. Learn more at vermontpbs.org.

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