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For Immediate Release
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Vermont PBS Relocates To New Winooski Headquarters

Winooski, VT – September 3, 2019 – Vermont PBS announces its move to new headquarters in Winooski’s Town Center. The new studio will be just a few miles from its longtime Fort Ethan Allen building constructed fifty years ago by the University of Vermont to house Vermont ETV. The new location is at 10 East Allen Street, where it will occupy approximately 20,000 square feet in the VSAC Building.

“As Vermont’s only statewide independent public television station, it’s vital that we are increasingly visible, accessible, and flexible,” said Holly Groschner, Vermont PBS CEO. “This relocation marks a surge in creatively and productively connecting with everyone, on broadcast tv, cable, the internet, on social media, and soon including streaming via YouTube. We are making a special effort to bring community together and are excited to be part of the diverse and vibrant Winooski Town Center in a space that helps us evolve with Vermont and the media industry.”

The move marks the culmination of a year-long search for a financially prudent and creative work environment for its 46 employees. The new space features a street-level reception area, color- and light-filled second floor office space, and a soundproof basement studio, including a screening room that will make it possible for the station to open its doors and welcome the community to share viewing opportunities. A \$1 million investment in technical upgrades for improved broadcast reliability and expanded digital production technology sets the foundation for additional local content and ensures that Vermont PBS can continue to tell stories and provide information that make a positive impact.

ABOUT VERMONT PBS

Vermont PBS connects neighbors through stories that change lives. As Vermont’s only statewide independent TV station, Vermont PBS is a powerful catalyst that informs, educates and inspires. PBS has been ranked the most trusted institution in America for the last 15 years. When you support Vermont PBS, you help all Vermonters learn, grow and contribute to our great state and the world. Learn more at vermontpbs.org.

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