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## Vermont PBS Brings Home a Commercial of the Year Award from Vermont Association of Broadcasters

### *Company's "Further Together" Anthem Video Also Recognized*

Colchester, VT – May 29, 2018 – Vermont PBS proudly recognizes Producer Keith Swann and Videographer David Littlefield for their first place Commercial of the Year Award, given by the Vermont Association of Broadcasters. The award is for “[Vietnam Web Extra: David Ross](#),” and was given in the category of Television Non-broadcast Digital.

This past fall, Ken Burns’ epic documentary **Vietnam** inspired Vermont PBS to help tell the stories of Vermonters that fought in the Vietnam War. This was the impetus to capture David Ross’ incredibly moving tale of what it’s like to be a medic during wartime.

Also recognized by the VAB is Vermont PBS’ video anthem, [Further Together](#), created by Place Creative Company. **Further Together** is a tribute to Vermont and its people, calling out our interdependency while also celebrating Vermont’s spirit of independence. It won in the category of Agency TV Promo.

“The thing that binds these two pieces of work together is our deep caring for Vermont and its people, and the acknowledgement that we are all connected,” said Holly Groschner, President and CEO of Vermont PBS. “We’re very proud to have won a VAB Award for documenting David Ross’ heroic story, and we are delighted that our Further Together message, so perfectly executed by Place Creative, was recognized by our peers.”

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Vermont PBS is Vermont’s statewide public media provider and visual storyteller, with a commitment to cultural enrichment and civic engagement. More information is available at [vermontpbs.org](http://vermontpbs.org).